

# Driving decarbonization and digitalization. Together.



## Manager Product Management, MV GaN - HRC0784618

### Job description

In your new role you will:

As you seize this electrifying opportunity, you'll lead strategic initiatives for our Medium Voltage GaN products, investigating markets, shaping pricing, and collaborating internally.

- Lead operational and tactical business activities for our Medium Voltage GaN product line
- Investigate market dynamics, informing strategic product positioning
- Develop pricing strategies, monitor business analytics, and collaborate with internal stakeholders
- Generate promotional content and facilitate knowledge sharing
- Support product life cycle management activities

### Profile

You are best equipped for this task if you have:

- A university degree in Business Administration, Electrical Engineering, Microelectronics, or equivalent work experience
- At least 2 years of experience in product management, product marketing, application marketing, or business analysis
- Overall at least 3 years of experience in the semiconductor industry
- Proficiency in MS Excel and MS PowerPoint
- Strong team player with exceptional interpersonal and communication skills
- Fluent English & Mandarin skills

### Benefits

- **Shenzhen**, : Coaching, mentoring networking possibilities; Wide range of training offers & planning of career development; International assignments; Different career paths: Project Management, Technical Ladder, Management & Individual Contributor; Flexible working conditions; Medical coverage; On-site social counselling and works doctor, in Wuxi only.; Provision of health tips, health knowledge sharing, annual medical check; Employees in Shanghai are entitled to

### At a glance

Location:

Job ID: **HRC0784618**

Start date: **as soon as possible**

Entry level: **3-5 years**

Type: **Full time**

Contract: **Permanent**

Apply to this position online by following the URL and entering the Job ID in our job search. Alternatively, you can also scan the QR code with your smartphone:

Job ID: **HRC0784618**  
[www.infineon.com/jobs](http://www.infineon.com/jobs)



### Contact

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use a gym located close to the office for free; On-site canteen, in Wuxi only.;  
Private insurance offers in some sites.; Wage payment in case of sick leave;  
Corporate pension benefits in some sites.

## Why Us

### **Driving decarbonization and digitalization. Together.**

Infineon designs, develops, manufactures, and markets a broad range of semiconductors and semiconductor-based solutions, focusing on key markets in the automotive, industrial, and consumer sectors. Its products range from standard components to special components for digital, analog, and mixed-signal applications to customer-specific solutions together with the appropriate software.

### **We are on a journey to create the best Infineon for everyone.**

This means we embrace diversity and inclusion and welcome everyone for who they are. At Infineon, we offer a working environment characterized by trust, openness, respect and tolerance and are committed to give all applicants and employees equal opportunities. We base our recruiting decisions on the applicant´s experience and skills.

We look forward to receiving your resume, even if you do not entirely meet all the requirements of the job posting.

Please let your recruiter know if they need to pay special attention to something in order to enable your participation in the interview process.

[Click here](#) for more information about Diversity & Inclusion at Infineon.

