

Driving decarbonization and digitalization. Together.



Senior Product Manager (f/m/div)

Job description

You want to establish and grow profitable market positions worldwide? Furthermore, you want to understand all factors influencing market conditions within the business line and work to maximize business in line with the company's objectives? Then join our team as Senior Product Manager! Take the chance for a change and apply now! Please note: This position is a part-time vacancy (28 to 32 weekly working hours).

In your new role you will:

- **Develop product family strategy and contribute to product roadmaps** for your assigned products – you will continually work with the division to enable mutual business cases and business success
- **Seek for business opportunities globally**, establish and grow a profitable market position, with worldwide responsibility
- **Develop and implement** pricing strategies
- **Develop product forecasts** and monitor financial performance, contributing to the **profitable growth of the product line**
- **Proactively conduct market research** by analyzing competitors and product competitiveness, identifying new **potential markets**, determining solution and product strategies and implementing new business models and preparing market launches
- Manage the **product life-cycle**

Profile

You listen actively to the customer and consider his point of view, thoughts, ideas and establish a long-standing relationship. Coming up with new ideas to reach the next level of innovation motivates you? Moreover, you remain focused on solutions, open, and flexible even when under pressure.

You are best equipped for those tasks if you have:

- A technical **degree in electrical engineering, industrial engineering** or similar that will give you the needed basis for this task, ideally with a **strong familiarity of the automotive semiconductor market**
- You gained **at least 6 years of experience** in product marketing, **technical marketing, business development** or **field application engineering-related** tasks
- Know-how on automotive **trends and microcontrollers** would be a plus
- You enjoy **taking the initiative, being energetic, thrive on delivering results, and working in an international team**

At a glance

Location:

Job ID: **HRC0795329**

Start date: **Aug 01, 2024**

Entry level: **5+ years**

Type: **Part time**

Contract: **Permanent**

Apply to this position online by following the URL and entering the Job ID in our job search. Alternatively, you can also scan the QR code with your smartphone:

Job ID: **HRC0795329**
www.infineon.com/jobs



Contact

Marta Dwuznik



- Your **excellent English communication skills** as well as the fact that you are a **good presenter** of complex issues has always helped you master the need for alignment across internal and external contacts. German language knowledge would be a plus

Benefits

- **Munich:**

Why Us

Driving decarbonization and digitalization. Together.

Infineon designs, develops, manufactures, and markets a broad range of semiconductors and semiconductor-based solutions, focusing on key markets in the automotive, industrial, and consumer sectors. Its products range from standard components to special components for digital, analog, and mixed-signal applications to customer-specific solutions together with the appropriate software.

– Automotive (ATV) shapes the future of mobility with microelectronics enabling clean, safe, and smart cars –

The **ATV division** is shaping the future of mobility by enabling clean, safe, and smart cars. Its product and solution offering is powering the decarbonization and digitalization of vehicles. By driving the transition to hybrid and purely electric vehicles, ATV is making a valuable contribution to cleaner roads. ATV is also increasingly digitalizing cockpit, infotainment, comfort, and lighting applications as it takes automated driving to the next stage with higher levels of connectivity, security, and safety.

The ATV portfolio integrates sensors, microcontrollers, high-performance memories for specific applications, power semiconductors based on silicon and silicon carbide, as well as components for human-machine interaction and vehicle connectivity. Infineon is the world leader in automotive semiconductors.

[Click here](#) for more information about working at ATV with interesting employee and management insights and an overview with more #ATVDreamJobs.

Automotive Microcontroller: We make green mobility smart

As a leading automotive microcontroller vendor, the Infineon business line Automotive Microcontroller (ATV MC) offers the industry's most comprehensive microcontroller and software portfolio. The three major product families, AURIX, TRAVEO and PSoC, provide the newest innovation in performance, connectivity, power consumption, safety and security.

We enable the latest advancements in the dynamic automotive market, such as vehicle electrification, automated driving and driver information & interaction. Being at the core of transformation, we pave the way for new technologies, such as artificial intelligence and dependable computing, as well as higher levels of connectivity, security and user experience. So, join us to create a better future together.

[#AutomotiveMicrocontroller](#)

We are on a journey to create the best Infineon for everyone.

This means we embrace diversity and inclusion and welcome everyone for who they are. At Infineon, we offer a working environment characterized by trust, openness, respect and tolerance and are committed to give all applicants and employees equal opportunities. We base our recruiting decisions on the applicant's experience and skills.

We look forward to receiving your resume, even if you do not entirely meet all the requirements of the job posting.

Please let your recruiter know if they need to pay special attention to something in order to enable your participation in the interview process.

[Click here](#) for more information about Diversity & Inclusion at Infineon.

