

# Driving decarbonization and digitalization. Together.



## Internship: Digitalization for Technical Marketing (f/m/div)

### Job description

Are you interested in the semiconductor industry and would like to learn more from our experienced Technical Marketing Excellence & Digitalization team? Semiconductors are a key element in the automotive industry. Infineon Automotive (ATV) is responsible for shaping the future of mobility. We make cars cleaner, safer and smarter. This specific internship is suitable for students within a degree program related to Artificial Intelligence, Machine Learning or similar! Do you bring experience with AI/ML as well as excellent problem-solving skills? Then this is the perfect internship for you! Our team in Villach is looking forward to receiving your application!

As a member of the **Technical Marketing Excellence & Digitalization team**, you will play a vital role in supporting various aspects of **AI-powered projects** for Infineon's automotive products. The role will encompass the following responsibilities:

- AI-powered projects implementation and strategy: Support **initiatives** aimed at leveraging **AI/ ML** to enhance **technical marketing activities**
- Collaboration and participation: Engage in **team meetings** and contribute to **discussions** and **strategies** related to **AI/ML**
- Innovation and ideation: Propose new **ideas** and **enhancements** for existing **AI /ML applications**
- Operational support: Assist with **day-to-day activities** within the **technical marketing department**

### Further Information

Type of employment: Temporary / Full-time or Part-time (flexible working hours from Monday to Friday between 6 a.m. and 7 p.m.)

Duration: min. 6 months

### Profile

You successfully meet the requirements, if you are a motivated and committed student enrolled in a degree program related to **Artificial Intelligence, Machine Learning** or similar. You are best equipped for this task if you additionally offer:

- Desirable previous experience in **DevOps** or **technical marketing** or roles involving the **application** of **AI/ML**
- Showcases of relevant **projects** which executed **AI/ML** or **genAI**
- Proficiency in **AI/ML technologies** and **tools**
- Strong capabilities in **data analysis** and **interpretation**
- Excellent problem-solving skills, particularly in technical contexts

### At a glance

Location:

Job ID: **HRC0802242**

Start date: **Jul 01, 2024**

Entry level: **0-1 year**

Type: **Full time / Part time**

Contract: **Temporary**

Apply to this position online by following the URL and entering the Job ID in our job search. Alternatively, you can also scan the QR code with your smartphone:

Job ID: **HRC0802242**

[www.infineon.com/jobs](http://www.infineon.com/jobs)



### Contact

**Lisa Derhaschnig**

Recruiter



- Team-oriented and collaborative **work approach**
- Good communication skills and proficiency to work in **English**

This position is subject to the collective agreement for workers and employees in the electrical and electronics industry (full-time), employment group B for bachelor students, employment group D for master students (<https://www.feei.at/wp-content/uploads/2023/05/minimum-salaries-white-collar-workers-2024.pdf>).

**Please attach the following documents (German or English) to your application:**

- Motivation letter
- CV
- Certificate of matriculation at a university
- Latest Transcript of records (not older than 6 months)
- Highest completed educational certificate (Matura certificate for Bachelor students, Bachelor certificate for Master students)
- Reference letter (optional)

## Benefits

- **Villach:** Coaching, mentoring networking possibilities; Wide range of training offers & planning of career development; International assignments; Different career paths: Project Management, Technical Ladder, Management & Individual Contributor; Flexible working conditions; Home office options; Part-time work possible (also during parental leave); Sabbatical; Child care in Villach & Klagenfurt; On-site social counselling and works doctor; Health promotion programs; On-site canteen; Private insurance offers; Wage payment in case of sick leave; Corporate pension benefits; Flexible transition into retirement; Performance bonus; Accessibility, access for wheelchairs

## Why Us

**Driving decarbonization and digitalization. Together.**

Infineon designs, develops, manufactures, and markets a broad range of semiconductors and semiconductor-based solutions, focusing on key markets in the automotive, industrial, and consumer sectors. Its products range from standard components to special components for digital, analog, and mixed-signal applications to customer-specific solutions together with the appropriate software.

**– Automotive (ATV) shapes the future of mobility with micro-electronics enabling clean, safe and smart cars –**

Semiconductors are essential to realize key trends like eMobility, automated driving and secure, connected cars. Infineon ATV is the #1 semiconductor partner in the fast-changing automotive world, based on our system knowledge coupled with our passion for innovation and quality. We are a key driver in the ever-advancing pace of digitalization in the automotive industry.

**We are on a journey to create the best Infineon for everyone.**

This means we embrace diversity and inclusion and welcome everyone for who they are. At Infineon, we offer a working environment characterized by trust, openness, respect and tolerance and are committed to give all applicants and employees equal opportunities. We base our recruiting decisions on the applicant´s experience and skills.

We look forward to receiving your resume, even if you do not entirely meet all the requirements of the job posting.

Please let your recruiter know if they need to pay special attention to something in order to enable your participation in the interview process.

[Click here](#) for more information about Diversity & Inclusion at Infineon.



## **Infineon Hub - Connect. Create. Challenge.**

The iHub at TU Wien represents an inspiring tech platform, networking area and event location, connecting Infineon Austria with tech experts, science specialists and young professionals.

Check out our upcoming events:

[Infineon iHub](#)

