

Driving decarbonization and digitalization. Together.



Internship or Working Student: Product Marketing for Automotive Microcontroller Software (f/m/div)

Job description

As a global semiconductor leader in power systems and IoT, we enable game-changing solutions for green and efficient energy, clean and safe mobility, as well as smart and secure IoT. That's why you probably use our products every day: smartphone, charger, electric toothbrush, coffee machine, refrigerator, remote control and much more. We are looking forward to your application!

- **Be passionate about customer interaction:** Support 1st and 2nd level inquiries from our customers
- **Focus on the future:** Creation of Software Marketing Collaterals for our customers
- **Take responsibility:** Improve our Go-to-Market for Software and support in tradeshow and events
- **Experience project management:** Support our international project management office

Profile

- **Study field:** You are studying Informatics, Electrical Engineering with a keen interest in Business Administration, Business or Innovation Management, Marketing or similar subject or the other way around
- **Personality:** You are organized and can work independently and bring a high level of self-motivation
- **Skills:** You bring strong interpersonal skills and have the ability to work with a variety of personalities and cultures
- **Mindset:** You are strong in analytical and strategical way of thinking
- **Language skills:** You fluently speak English, German is a plus

Please attach the following documents to your application:

- CV in English
- Certificate of enrollment at university
- Excerpt of the study regulations for the mandatory internship (if applicable)
- Latest grades transcript (not older than 6 months)
- High school report

At a glance

Location:

Job ID: **HRC0830668**

Start date: **Jul 15, 2024**

Entry level: **0-1 year**

Type: **Full time**

Contract: **Temporary**

Apply to this position online by following the URL and entering the Job ID in our job search. Alternatively, you can also scan the QR code with your smartphone:

Job ID: **HRC0830668**
www.infineon.com/jobs



Contact

Julia Flammersberger
Recruiter



Benefits

- **Munich:**

Why Us

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what we are looking for in your CV

[Find out](#) how the student application process works with us

[Discover](#) our student website

Driving decarbonization and digitalization. Together.

Infineon designs, develops, manufactures, and markets a broad range of semiconductors and semiconductor-based solutions, focusing on key markets in the automotive, industrial, and consumer sectors. Its products range from standard components to special components for digital, analog, and mixed-signal applications to customer-specific solutions together with the appropriate software.

– Automotive (ATV) shapes the future of mobility with microelectronics enabling clean, safe, and smart cars –

The ATV division is shaping the future of mobility by enabling clean, safe, and smart cars. Its product and solution offering is powering the decarbonization and digitalization of vehicles. By driving the transition to hybrid and purely electric vehicles, ATV is making a valuable contribution to cleaner roads. ATV is also increasingly digitalizing cockpit, infotainment, comfort, and lighting applications as it takes automated driving to the next stage with higher levels of connectivity, security, and safety.

The ATV portfolio integrates sensors, microcontrollers, high-performance memories for specific applications, power semiconductors based on silicon and silicon carbide, as well as components for human-machine interaction and vehicle connectivity. Infineon is the world leader in automotive semiconductors.

We are on a journey to create the best Infineon for everyone.

This means we embrace diversity and inclusion and welcome everyone for who they are. At Infineon, we offer a working environment characterized by trust, openness, respect and tolerance and are committed to give all applicants and employees equal opportunities. We base our recruiting decisions on the applicant´s experience and skills.

We look forward to receiving your resume, even if you do not entirely meet all the requirements of the job posting.

Please let your recruiter know if they need to pay special attention to something in order to enable your participation in the interview process.

[Click here](#) for more information about Diversity & Inclusion at Infineon.

