

Driving decarbonization and digitalization. Together.



Working Student: Technical Marketing (f/m/div)

Job description

Are you passionate about digital marketing as well as technical topics? Would you describe yourself as a communicative and team-oriented person who enjoys working on projects? Are you also characterized by a structured working style that you would like to apply profitably with us? Would you like to put the knowledge gained during your studies into practice in an international high-tech company? Then support our team within the business line Automotive Microcontroller.

- **Teamwork is dreamwork:** You work as an active team member in our projects and cooperate closely with the project manager and ecosystem partners
- **Technical talent:** You assist with preparing marketing material based on technical information from Infineon and our ecosystem in close cooperation with the project owners. Optionally you help in organizing demo arrangements together with Infineon's Partner
- **Visualization is everything:** You are responsible to make up technical details in an easy-to-understand way for web topics, presentations and key notes
- **Experience embedded software:** You support on stream-lining description of our embedded software environments and toolchains for Automotive Microcontrollers

Profile

- **Study field:** You are currently studying Computer Science, Electrical Engineering, Business Informatics or similar
- **Skills:** You are experienced in using the MS Office standard applications
- **Experience:** You ideally already gained some knowledge in graphical design and storytelling for preparing presentations
- **Interests:** You possess some knowledge on Microcontroller and Software Development Environments
- **Personality:** You are an outgoing person that likes to contact other people and interact with fancy technology
- **Language skills:** You have fluent English skills, German is a plus

Benefits

- **Munich:**

Why Us

At a glance

Location:

Job ID: **HRC0833319**

Start date: **Jul 01, 2024**

Entry level: **0-1 year**

Type: **Part time**

Contract: **Temporary**

Apply to this position online by following the URL and entering the Job ID in our job search. Alternatively, you can also scan the QR code with your smartphone:

Job ID: **HRC0833319**
www.infineon.com/jobs



Contact

Britta Johansson



Further links:

- [Find out](#) what we are looking for in your CV
- [Find out](#) how the student application process works with us
- [Discover](#) our student website

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Infineon designs, develops, manufactures, and markets a broad range of semiconductors and semiconductor-based solutions, focusing on key markets in the automotive, industrial, and consumer sectors. Its products range from standard components to special components for digital, analog, and mixed-signal applications to customer-specific solutions together with the appropriate software.

– Automotive (ATV) shapes the future of mobility with microelectronics enabling clean, safe, and smart cars –

The **ATV division** is shaping the future of mobility by enabling clean, safe, and smart cars. Its product and solution offering is powering the decarbonization and digitalization of vehicles. By driving the transition to hybrid and purely electric vehicles, ATV is making a valuable contribution to cleaner roads. ATV is also increasingly digitalizing cockpit, infotainment, comfort, and lighting applications as it takes automated driving to the next stage with higher levels of connectivity, security, and safety.

The ATV portfolio integrates sensors, microcontrollers, high-performance memories for specific applications, power semiconductors based on silicon and silicon carbide, as well as components for human-machine interaction and vehicle connectivity. Infineon is the world leader in automotive semiconductors.

We are on a journey to create the best Infineon for everyone.

This means we embrace diversity and inclusion and welcome everyone for who they are. At Infineon, we offer a working environment characterized by trust, openness, respect and tolerance and are committed to give all applicants and employees equal opportunities. We base our recruiting decisions on the applicant´s experience and skills.

We look forward to receiving your resume, even if you do not entirely meet all the requirements of the job posting.

Please let your recruiter know if they need to pay special attention to something in order to enable your participation in the interview process.

[Click here](#) for more information about Diversity & Inclusion at Infineon.

