

Driving decarbonization and digitalization. Together.



Working Student: Product Marketing (f/m/div)

Job description

As a global semiconductor leader in power systems and IoT, we enable game-changing solutions for green and efficient energy, clean and safe mobility, as well as smart and secure IoT. That's why you probably use our products every day: smartphone, charger, electric toothbrush, coffee machine, refrigerator, remote control and much more. We are looking forward to your application!

- **Teamwork is dreamwork:** You support the life-cycle-management of our products
- **Reliable work:** You create benchmarks for our products
- **Organizational talent:** You support with marketing activities (e.g. newsletters, webinars etc.)
- **Take responsibility:** You perform business case analysis

Profile

- **Study field:** You are currently studying Management, Marketing, Computer Science, Electronics Engineering or similar
- **Way of working:** You are a fast learner and very motivated to work independently
- **Skills:** You possess very good knowledge in Excel and PowerPoint
- **Personality:** You are an outgoing person that likes to contact other people
- **Language skills:** You have very good English skills, both written and spoken; German is a plus

Benefits

- **Munich:**

Why Us

Further links:

- [Find out](#) what we are looking for in your CV
- [Find out](#) how the student application process works with us
- [Discover](#) our student website

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At a glance

Location:

Job ID: **HRC0844490**

Start date: **Sep 01, 2024**

Entry level: **0-1 year**

Type: **Part time**

Contract: **Temporary**

Apply to this position online by following the URL and entering the Job ID in our job search. Alternatively, you can also scan the QR code with your smartphone:

Job ID: **HRC0844490**
www.infineon.com/jobs



Contact

Britta Johansson



Infineon designs, develops, manufactures, and markets a broad range of semiconductors and semiconductor-based solutions, focusing on key markets in the automotive, industrial, and consumer sectors. Its products range from standard components to special components for digital, analog, and mixed-signal applications to customer-specific solutions together with the appropriate software.

– Automotive (ATV) shapes the future of mobility with microelectronics enabling clean, safe, and smart cars –

The **ATV division** is shaping the future of mobility by enabling clean, safe, and smart cars. Its product and solution offering is powering the decarbonization and digitalization of vehicles. By driving the transition to hybrid and purely electric vehicles, ATV is making a valuable contribution to cleaner roads. ATV is also increasingly digitalizing cockpit, infotainment, comfort, and lighting applications as it takes automated driving to the next stage with higher levels of connectivity, security, and safety.

The ATV portfolio integrates sensors, microcontrollers, high-performance memories for specific applications, power semiconductors based on silicon and silicon carbide, as well as components for human-machine interaction and vehicle connectivity. Infineon is the world leader in automotive semiconductors.

We are on a journey to create the best Infineon for everyone.

This means we embrace diversity and inclusion and welcome everyone for who they are. At Infineon, we offer a working environment characterized by trust, openness, respect and tolerance and are committed to give all applicants and employees equal opportunities. We base our recruiting decisions on the applicant´s experience and skills.

We look forward to receiving your resume, even if you do not entirely meet all the requirements of the job posting.

Please let your recruiter know if they need to pay special attention to something in order to enable your participation in the interview process.

[Click here](#) for more information about Diversity & Inclusion at Infineon.

