

Driving decarbonization and digitalization. Together.



Senior Content Writer (f/m/div)

Job description

We are seeking a skilled Content Specialist with expertise in copywriting to join our team in Porto. The candidate will collaborate closely with our engineers, product managers, and other team members to create content copy for marketing and technical documentation. The candidate must have good technical copywriting skills, be able to work independently, have a keen eye for detail, and be proficient in DITA.

In your new role you will:

- Develop technical documentation, including application notes and other technical documentations based on user feedback and business requirements.
- Collaborate with product owners to bring the product information into different content formats.
- Create clear and concise documentation that is easy to understand for both technical and non-technical users.
- Ensure that all documentation is accurate, up-to-date, and meets Infineon standards and guidelines.
- Review customer feedback on collaterals.
- You are responsible for supporting content management pipeline for marketing.
- You define and execute concepts to repurpose technical content in other content formats.
- Support email campaign by technical copy creation.

Profile

You are best equipped for this task if you have:

- Bachelor's degree in Electronics, Technical Writing, English, Communications, or a related field.
- 3-5 years of experience in content writing, preferably in the semiconductor industry.
- Has basic understanding of digital marketing and content marketing.
- Strong technical writing and editing skills with the ability to write clear and concise documentation.
- Excellent written and verbal communication skills.
- Proficient in DITA and experience with documentation tools and software, such as Microsoft Word, Adobe FrameMaker, and DITA tools.

At a glance

Location:

Job ID: **HRC0875752**

Start date: **as soon as possible**

Entry level: **1-3 years**

Type: **Full time**

Contract: **Permanent**

Apply to this position online by following the URL and entering the Job ID in our job search. Alternatively, you can also scan the QR code with your smartphone:

Job ID: **HRC0875752**
www.infineon.com/jobs



Contact

Inês Santos
Recruiter



- Ability to work independently and collaboratively in a fast-paced, deadline-driven environment.

Please send us your CV in English.

Benefits

- **Porto (Maia):** Coaching, mentoring, networking possibilities; Wide range of training offers & planning of career development; International assignments; Different career paths: Project Management, Technical Ladder, Management & Individual Contributor; Flexible working conditions; Hybrid work model; Discount at on-site gym; Sabbatical; Birthday off; Medical coverage; Free parking available; Health promotion programs; Private insurance offers; Access for wheelchairs; Possibility to work remotely from abroad (EU); On-site canteen available; Service anniversary bonus; Wage payment in case of sick leave; Annual performance bonus

Why Us

Driving decarbonization and digitalization. Together.

Infineon designs, develops, manufactures, and markets a broad range of semiconductors and semiconductor-based solutions, focusing on key markets in the automotive, industrial, and consumer sectors. Its products range from standard components to special components for digital, analog, and mixed-signal applications to customer-specific solutions together with the appropriate software.

We are on a journey to create the best Infineon for everyone.

This means we embrace diversity and inclusion and welcome everyone for who they are. At Infineon, we offer a working environment characterized by trust, openness, respect and tolerance and are committed to give all applicants and employees equal opportunities. We base our recruiting decisions on the applicant's experience and skills.

Please let your recruiter know if they need to pay special attention to something in order to enable your participation in the interview process.

[Click here](#) for more information about Diversity & Inclusion at Infineon.

