

Driving decarbonization and digitalization. Together.



Working Student: Marketing and Communications (f/m/div)

Job description

Are you passionate about marketing, communication, and branding? Do you want to get deeper insights into a multinational high-tech company that is a driver of innovation across many industries? Then this student job is a great opportunity for you! At Infineon's Automotive Microcontroller (ATV MC) division we are looking for a content-savvy team player to leverage creativity and support us with exciting digital marketing topics. As a student you will be a full-fledged member of our Central Marketing function in ATV MC and closely collaborate with many different teams and departments. Are you interested? Then don't hesitate and apply now!

- **Convince with words:** You support in creating marketing collaterals, such as product brochures, product brief, selection guides, press releases, newsletters etc.
- **Keep up to date:** You create presentations on various marketing and communication topics
- **Holistic overview:** You consolidate relevant inputs from different teams in Microcontroller functions on several marketing, content, and tradeshow topics
- **Organizational talent:** You support planning and execution of tradeshows, conferences, trainings, and workshops
- **Creative mind:** You support in preparation of promotional activities, such as social media posts, Webinars, and product Q&A sessions
- **Reliable work:** You manage and maintain team webpages

Profile

- **Study field:** You are currently studying marketing, communication, business administration, or a similar field with very good grades
- **Skills:** You have excellent skills in Microsoft Office as well as an eye for design and a flair for copywriting
- **Way of working:** You have a highly structured, analytical, result-oriented thinking and proactive working style
- **Experience:** You already have some relevant working experience in marketing field; experience with HTML, graphic design and digital marketing tools is a plus, as well as experience in event management and organization field
- **Interests:** You have strong interest in the automotive industry and relevant innovative technologies
- **Language skills:** You have fluent English skills, both written and spoken

At a glance

Location:

Job ID: **HRC0880144**

Start date: **Oct 01, 2024**

Entry level: **0-1 year**

Type: **Part time**

Contract: **Temporary**

Apply to this position online by following the URL and entering the Job ID in our job search. Alternatively, you can also scan the QR code with your smartphone:

Job ID: **HRC0880144**
www.infineon.com/jobs



Contact

Lina-Marie Minuth
Recruiter



Please attach the following documents to your application:

- CV in English
- Certificate of enrollment at university
- Latest grades transcript (not older than 6 months)
- High school report

Important information:

- **Working part-time:** The focus is on studies. Therefore, working student is possible during the lecture period with a maximum of 20 hours per week.
- **Proper students (according to the German law) are welcome:** You must be enrolled, and the examination results or modules of your studies must not have been completed yet, so that you can still work in our team for at least 6 months. You must also not be in a semester of leave.
- **You should live close to the site:** It is important for us to work with you on site and to integrate you into the team. You should therefore be able to come to the site regularly.

Benefits

- **Munich:**

Why Us

Further links:

[Find out](#) what we are looking for in your CV

[Find out](#) how the student application process works with us

[Discover](#) our student website

#WeAreIn for driving decarbonization and digitalization.

As a global leader in semiconductor solutions in power systems and IoT, Infineon enables game-changing solutions for green and efficient energy, clean and safe mobility, as well as smart and secure IoT. Together, we drive innovation and customer success, while caring for our people and empowering them to reach ambitious goals. Be a part of making life easier, safer and greener.

Are you in?

Automotive Microcontroller: We make green mobility smart

As a leading automotive microcontroller vendor, the Infineon business line **Automotive Microcontroller** (ATV MC) offers the industry's most comprehensive microcontroller and software portfolio. The three major product families, AURIX, TRAVEO and PSoC, provide the newest innovation in performance, connectivity, power consumption, safety and security.

We are on a journey to create the best Infineon for everyone.

This means we embrace diversity and inclusion and welcome everyone for who they are. At Infineon, we offer a working environment characterized by trust, openness, respect and tolerance and are committed to give all applicants and employees equal opportunities. We base our recruiting decisions on the applicant's experience and skills.

We look forward to receiving your resume, even if you do not entirely meet all the requirements of the job posting.



Please let your recruiter know if they need to pay special attention to something in order to enable your participation in the interview process.
[Click here](#) for more information about Diversity & Inclusion at Infineon.

