

# Driving decarbonization and digitalization. Together.



## Working Student: Product Marketing Management (f/m/div)

### Job description

Are you ready to take the lead in defining the future of power semiconductors? We are looking for a working student for Product Marketing to contribute to the roadmap of our cutting-edge discrete and integrated power semiconductors. If you have a passion for technology, a flair for marketing, and a desire to revolutionize industrial and home appliance applications, this is the role for you!

- **Being strong together:** You support the team in G2M (Go-to-Market) activities, which includes communication campaigns, pricing strategies, portfolio management and collaterals preparation related tasks
- **Reliable work:** You help implement G2M strategies for our OPTIREG power supply portfolio
- **Take responsibility:** You become the go-to-person in the team for online campaigns and webpages maintenance
- **Shape the future:** You contribute to analyses of relevant application/ market trends
- **Keep the overview:** You support the team in the maintenance and implementation of operative solutions related to portfolio management
- **Teamwork is dreamwork:** You collaborate with various functions, like Business Intelligence, Regional Marketing, Technical Marketing and Sales

### Profile

- **Study field:** You are currently studying anything that relates first or second level to business
- **Interests:** You want to dive into the core strategic marketing function at a world first-class semiconductor company
- **Experience:** You have prior relevant work experience as intern or working student, preferably in marketing, technical marketing or business intelligence
- **Skills:** You already gained experience with visualization and analytical tools and you possess a high level of proficiency in MS Excell and MS PowerPoint
- **Way of work:** You are able to work with various interfaces and on multiple projects in parallel
- **Personality:** You have the ability to work independently, in a structured and accurate manner and are a team player with strong interpersonal skills. You should own the tasks assigned to you and make sure it is through. You should be eager to learn and always seeking knowledge

### At a glance

Location:

Job ID: **HRC0896302**

Start date: **Oct 01, 2024**

Entry level: **0-1 year**

Type: **Part time**

Contract: **Temporary**

Apply to this position online by following the URL and entering the Job ID in our job search. Alternatively, you can also scan the QR code with your smartphone:

Job ID: **HRC0896302**  
[www.infineon.com/jobs](http://www.infineon.com/jobs)



### Contact

Katharina Wewer



- **Language skills:** You have excellent English skills, both written and spoken, German is a plus

Please attach the following documents to your application:

- CV in English
- A short motivation letter (max. 1 DIN A4 page)
- Certificate of enrollment at university
- Latest grades transcript (not older than 6 months)
- High school report

Important information:

- **Working part-time:** The focus is on studies. Therefore, working student is possible during the lecture period with a maximum of 20 hours per week.
- **Proper students (according to the German law) are welcome:** You must be enrolled and the examination results or modules of your studies must not have been completed yet, so that you can still work in our team for at least 6 months. You must also not be in a semester of leave.
- **Hybrid work:** 60% on-site office and 40% Home Office. It is important for us to work with you on site and to integrate you into the team. You should therefore be able to come to the site regularly.

## Benefits

- **Munich:**

## Why Us

**Further links:**

[Find out](#)

what we are looking for in your CV

[Find out](#) how the student application process works with us

[Discover](#) our student website

**#WeAreIn for driving decarbonization and digitalization.**

As a global leader in semiconductor solutions in power systems and IoT, Infineon enables game-changing solutions for green and efficient energy, clean and safe mobility, as well as smart and secure IoT. Together, we drive innovation and customer success, while caring for our people and empowering them to reach ambitious goals. Be a part of making life easier, safer and greener.

**Are you in?**

**–You can find the headquarters of Infineon Technologies AG in Neubiberg –**

In Campeon, besides working towards our goal of being one of the most sustainable companies in the world, we are improving everyone's future by making the technology of tomorrow.

At Infineon, we take work-life balance very seriously. You will be a step away from the center of Munich with its infinite possibilities. Whether you're a history buff, a foodie, or simply looking for relaxation in the city. Munich has something for everyone. Come and discover the warmth and charm of this city, where Bavarian hospitality meets modern urban living.

**We are on a journey to create the best Infineon for everyone.**

This means we embrace diversity and inclusion and welcome everyone for who they are. At Infineon, we offer a working environment characterized by trust, openness, respect and tolerance and are committed to give all applicants and employees equal opportunities. We base our recruiting decisions on the applicant's experience and



skills.

We look forward to receiving your resume, even if you do not entirely meet all the requirements of the job posting.

Please let your recruiter know if they need to pay special attention to something in order to enable your participation in the interview process.

[Click here](#) for more information about Diversity & Inclusion at Infineon.

