

Driving decarbonization and digitalization. Together.



Working Student: Product Marketing & Management - Automotive (f/m/div)

Job description

Are you fascinated about semiconductor technologies and want to gather another perspective into the automotive market? Are you into marketing and want to actively use your digital skills? Do you have fun in analyzing complex topics and make them understandable for everyone? Then this working student job activity is just perfect for you! You will support our Product Marketing and Management team for Automotive Intelligent Power Devices in Munich on market and business analysis, as well as creating marketing material. Sounds good? We look forward to your application!

- **Holistic overview:** Get familiar with Infineon's smart power switches and gate driver portfolio and support to maintain and optimize marketing material, like product presentations and our websites for each product family with a harmonized style
- **Stakeholder management:** Cooperate with key experts and drive state-of-the-art professional promotion material creation for application use cases and technical features
- **Take responsibility:** Prepare crisp business analysis reports for key stakeholders and support in product management activities
- **Teamwork is dreamwork:** Support our product managers for successful new product introductions and cooperate with our Digital Marketing team
- **Being strong together:** Support the team in product life cycle management

Profile

- **Study field:** You are currently studying Business Administration, Industrial Engineering, Business Informatics or an equivalent subject
- **Skills:** You possess strong analytical skills, combined with self-driven working approach and you have advanced experience with MS Excel and Power Point
- **Personality:** Show an entrepreneurial mindset and focus to serve the internal and external customers
- **Way of working:** You enjoy working in an international environment, are a team player and proactively communicate innovative ideas
- **Language skills:** You are fluent in written and spoken English and German as a plus
- **Availability:** You are ideally available on a long-term basis

Please attach the following documents to your application:

At a glance

Location:

Job ID: **HRC0902982**

Start date: **Oct 01, 2024**

Entry level: **0-1 year**

Type: **Part time**

Contract: **Temporary**

Apply to this position online by following the URL and entering the Job ID in our job search. Alternatively, you can also scan the QR code with your smartphone:

Job ID: **HRC0902982**
www.infineon.com/jobs



Contact

Katharina Wewer



- CV in English
- Certificate of enrollment at university
- Latest grades transcript (not older than 6 months)
- High school report

Important information:

- **Working part-time:** The focus is on studies. Therefore, working student is possible during the lecture period with a maximum of 20 hours per week.
- **Proper students (according to the German law) are welcome:** You must be enrolled, and the examination results or modules of your studies must not have been completed yet, so that you can still work in our team for at least 6 months. You must also not be in a semester of leave.
- **You should live close to the site:** It is important for us to work with you on site and to integrate you into the team. You should therefore be able to come to the site regularly.

Benefits

- **Munich:**

Why Us

Further links:

[Find out](#)

what we are looking for in your CV

[Find out](#) how the student application process works with us

[Discover](#) our student website

#WeAreIn for driving decarbonization and digitalization.

As a global leader in semiconductor solutions in power systems and IoT, Infineon enables game-changing solutions for green and efficient energy, clean and safe mobility, as well as smart and secure IoT. Together, we drive innovation and customer success, while caring for our people and empowering them to reach ambitious goals. Be a part of making life easier, safer and greener.

Are you in?

– Automotive (ATV) shapes the future of mobility with microelectronics enabling clean, safe, and smart cars –

The **ATV division** is shaping the future of mobility by enabling clean, safe, and smart cars. Its product and solution offering is powering the decarbonization and digitalization of vehicles. By driving the transition to hybrid and purely electric vehicles, ATV is making a valuable contribution to cleaner roads. ATV is also increasingly digitalizing cockpit, infotainment, comfort, and lighting applications as it takes automated driving to the next stage with higher levels of connectivity, security, and safety.

The ATV portfolio integrates sensors, microcontrollers, high-performance memories for specific applications, power semiconductors based on silicon and silicon carbide, as well as components for human-machine interaction and vehicle connectivity. Infineon is the world leader in automotive semiconductors.

We are on a journey to create the best Infineon for everyone.

This means we embrace diversity and inclusion and welcome everyone for who they are. At Infineon, we offer a working environment characterized by trust, openness, respect and tolerance and are committed to give all applicants and employees equal opportunities. We base our recruiting decisions on the applicant´s experience and skills.

We look forward to receiving your resume, even if you do not entirely meet all the



requirements of the job posting.
Please let your recruiter know if they need to pay special attention to something in order to enable your participation in the interview process.
[Click here](#) for more information about Diversity & Inclusion at Infineon.

