

# Driving decarbonization and digitalization. Together.



## Product Marketing Manager – High Voltage Innovations for E-mobility (f/m/div)

### Job description

Do you want to play a major part in the growth of our Automotive Power Semiconductor products? As a Product Marketing Manager - High Voltage Innovations for E-mobility (f/m/div) you will shape the future of e-mobility with power electronics enabling clean, save and smart cars. In your role you will embrace the unique challenge of being at the heart of the revolution in the automotive industry.

In your new role, you will:

- **Develop product strategy based on market analysis and customer feedback** for High Voltage Chips & Discretets for E-mobility
- Shape the **long-term product roadmap for High Voltage Innovations** in close collaboration with technical marketing team in the fastest growing automotive segment: E-mobility
- **Define value propositions for innovative products** used in next generation EV applications
- **Be part of a cross-functional team** to successfully develop business models and to collaborate closely with R&D team
- **Closely collaborate with product management** to enable great market introduction and G2M activities

### Profile

You take on new challenges without knowing the right path to an eventual solution in advance and commit yourself to the results of your own team and the company as a whole. Furthermore, you are personally committed to the customer's concerns and award them a high priority. Lastly, you cooperate across boundaries and appreciate the contributions of other people.

You are best equipped for those tasks if you have:

- A **Degree in Electrical Engineering, Physics, Economy, Business Administration** or similar
- At least **5 years of professional experience** - preferably in the field of product marketing, strategy consulting or business development
- Experience in **strategy development and implementation**
- **Know-How of semiconductors** especially power electronics is a plus
- An **energetic mindset combined with a structured and self organized work style**
- **Excellent English communication and presentation skills**, German is a plus

### At a glance

Location:

Job ID: **HRC0804644**

Start date: **Aug 01, 2024**

Entry level: **3-5 years**

Type: **Full time**

Contract: **Permanent**

Apply to this position online by following the URL and entering the Job ID in our job search. Alternatively, you can also scan the QR code with your smartphone:

Job ID: **HRC0804644**  
[www.infineon.com/jobs](http://www.infineon.com/jobs)



### Contact

Marta Dwuznik



**Austria:** We offer competitive salaries and additional benefits based on your performance, experience and qualification. The employment is in accordance with the collective salary and wage agreement for employees of the electrical and electronics industry, employment group H (<https://www.feei.at/wp-content/uploads/2022/05/minimum-salaries-white-collar-workers-2023.pdf>). The monthly salary is paid 14 times p.a. We offer a higher compensation depending on your expertise and skills.

## Benefits

- **Munich:** Coaching, mentoring networking possibilities; Wide range of training offers & planning of career development; International assignments; Different career paths: Project Management, Technical Ladder, Management & Individual Contributor; Flexible working conditions; Home office options; Part-time work possible (also during parental leave); Sabbatical; On-site creche and kindergarden with 220 spots, open until 5:30pm; Holiday child care; On-site social counselling and works doctor; Health promotion programs; On-site gym, jogging paths, beachvolleyball, tennis & soccer court; On-site canteen; Private insurance offers; Wage payment in case of sick leave; Corporate pension benefits; Flexible transition into retirement ; Performance bonus; Reduced price for public transport and very own S-Bahn station; Access for wheelchairs; Possibility to work remotely from abroad (EU)
- **Villach:** Coaching, mentoring networking possibilities; Wide range of training offers & planning of career development; International assignments; Different career paths: Project Management, Technical Ladder, Management & Individual Contributor; Flexible working conditions; Home office options; Part-time work possible (also during parental leave); Sabbatical; Child care in Villach & Klagenfurt; On-site social counselling and works doctor; Health promotion programs; On-site canteen; Private insurance offers; Wage payment in case of sick leave; Corporate pension benefits; Flexible transition into retirement; Performance bonus; Accessibility, access for wheelchairs

## Why Us

### Driving decarbonization and digitalization. Together.

Infineon designs, develops, manufactures, and markets a broad range of semiconductors and semiconductor-based solutions, focusing on key markets in the automotive, industrial, and consumer sectors. Its products range from standard components to special components for digital, analog, and mixed-signal applications to customer-specific solutions together with the appropriate software.

### – Automotive (ATV) shapes the future of mobility with microelectronics enabling clean, safe, and smart cars –

The ATV division is shaping the future of mobility by enabling clean, safe, and smart cars. Its product and solution offering is powering the decarbonization and digitalization of vehicles. By driving the transition to hybrid and purely electric vehicles, ATV is making a valuable contribution to cleaner roads. ATV is also increasingly digitalizing cockpit, infotainment, comfort, and lighting applications as it takes automated driving to the next stage with higher levels of connectivity, security, and safety.

The ATV portfolio integrates sensors, microcontrollers, high-performance memories for specific applications, power semiconductors based on silicon and silicon carbide, as well as components for human-machine interaction and vehicle connectivity. Infineon is the world leader in automotive semiconductors.

[Click here](#) for more information about working at ATV with interesting employee and management insights and an overview with more #ATVDreamJobs.

### Automotive High-Voltage: We Drive the Electrification of Cars

Our vision of the future is zero-emission and autonomous mobility, based on electric vehicles.

Infineon's role: Our chip solutions control the electric current from the battery to the electrical consumers, whether a traction motor of an electric vehicle, a power steering



system or an in-car USB charger. In fact, our products directly impact the range, size, reliability and affordability of electric vehicles. Engineers at the business line High-Voltage (ATV HV) create products that are both market and technologically leading. Our highly diverse and ambitious teams have a desire to shape the future with innovation aimed at propelling society towards fully electric, zero-emission, autonomous mobility.

ATV HV contributes to shape the future of mobility with microelectronics enabling clean, safe, smart cars.

[#PowerForElectromobility](#)

**We are on a journey to create the best Infineon for everyone.**

This means we embrace diversity and inclusion and welcome everyone for who they are. At Infineon, we offer a working environment characterized by trust, openness, respect and tolerance and are committed to give all applicants and employees equal opportunities. We base our recruiting decisions on the applicant's experience and skills.

We look forward to receiving your resume, even if you do not entirely meet all the requirements of the job posting.

Please let your recruiter know if they need to pay special attention to something in order to enable your participation in the interview process.

[Click here](#) for more information about Diversity & Inclusion at Infineon.

