

# Driving decarbonization and digitalization. Together.



## Internship - Digital Marketing and Partnership Management

### Job description

The student, as part of the Digital Marketing and Partnership Management team and under the guidance of an assigned mentor, will undertake projects working on Infineon's Automotive Digital campaign and also in Partnership management.

In your new role you will:

- Assist in **planning** of Digital Marketing campaign
- Be involved in **launching** Digital campaigns
- **Monitor performance** of Digital Campaign
- **Create digital activities report**
- **Analyze** digital campaigns success metrics
- Be involved in **management of partnership activities and agreements**

Internship learning outcomes:

- Understand the Digital Marketing objectives and outcome in semiconductor company
- Basic understanding of products in semiconductor company
- Understand how to launch a digital campaign
- Understanding how Partnership programs provide value for semiconductor company
- Enhance interpersonal and communication skills, working with diversity across countries and cross-cultural team

### Profile

You are best equipped for this task if you are/have:

- On track to attain a Bachelor degree in any discipline
- Interest in Digital Marketing
- Effective communication and interpersonal skills
- Creative and enthusiastic with a friendly and positive outlook

### Benefits

### At a glance

Location:

Job ID: **HRC0937140**

Start date: **Dec 01, 2024**

Entry level: **0-1 year**

Type: **Full time**

Contract: **Temporary**

Apply to this position online by following the URL and entering the Job ID in our job search. Alternatively, you can also scan the QR code with your smartphone:

Job ID: **HRC0937140**

[www.infineon.com/jobs](http://www.infineon.com/jobs)



- **Singapore:** Wide range of training offers & planning of career development; International assignments; Different career paths: Project Management, Technical Ladder, Management & Individual Contributor; Staggered working hours for normal shift employees; Home office options, certain conditions apply.; Part-time work possible (applicable for normal shift employees); On-site day-care center; Medical coverage; On-site social counselling and works doctor; Health promotion programs; On-site canteen; Private insurance offers; Paid sick leave according to law, personal accident & work injury insurance, long term illness leave; Retirement benefits, re-employment opportunities, employment assistance payment; Performance bonus; Provision of long haul transport for shift and shuttle services for office to defray transport costs

## Why Us

### **#WeAreIn for driving decarbonization and digitalization.**

As a global leader in semiconductor solutions in power systems and IoT, Infineon enables game-changing solutions for green and efficient energy, clean and safe mobility, as well as smart and secure IoT. Together, we drive innovation and customer success, while caring for our people and empowering them to reach ambitious goals. Be a part of making life easier, safer and greener.

### **Are you in?**

### **We are on a journey to create the best Infineon for everyone.**

This means we embrace diversity and inclusion and welcome everyone for who they are. At Infineon, we offer a working environment characterized by trust, openness, respect and tolerance and are committed to give all applicants and employees equal opportunities. We base our recruiting decisions on the applicant´s experience and skills.

Please let your recruiter know if they need to pay special attention to something in order to enable your participation in the interview process.

[Click here](#) for more information about Diversity & Inclusion at Infineon.

