

# Artificial intelligence at the Edge

### How Infineon's technologies and models enable and provide AI in key applications



21 May 2024



### **Today's speakers**



### **Nico Kelling**

Vice President Head of AI Centre of Excellence | Infineon



### **Steve Tateosian**

Senior Vice President, Microcontroller IoT, Compute & Wireless | Infineon Infineon and you driving the Al revolution.

#### **Nico Kelling**

Vice President Head of AI Centre of Excellence, Infineon

## Cars that can feel, assist and protect you.



Consumer devices that can intuitively understand and support your ideas.

Adaptive industrial machines that can predict and communicate their own needs.





#### What used to be a dream is becoming reality.



## Infineon is actively shaping the opportunities of AI since many years, leveraging AI for all areas of our business.

#### We use Al



#### We provide & enableAl



#### We power Al



We use AI in our processes for the benefit of our customers and to ensure competitive manufacturing based in Europe.





Knowledge Management & Retrieval Coding Support Chatbots and Virtual assistants Content Generation

Example: Shopfloor Maintenance Assistant



We bring AI to the edge to enable our customers to differentiate with new solutions and features.



Real-time requirements and the need for power-efficiency, security and privacy drives Al-processing at the edge





We provide & enable a wide range of technology-solutions for our customer's AI solutions – for every level of AI knowledge





**Infineon at the core of Edge AI:** Infineon's complementary set of AI-specific products and solutions, an end-toend ML platform as well as an extensive application knowledge and a broad network of experienced AI partners allows our customers to get their AI application to market quickly – without having to be a proven AI expert.

#### Infineon offers end-to-end technology solutions for the AI market entry of our customers





## Imagimob Studio helps our customers take their Edge AI ideas to production quickly and easily





**State-of-the art, end-to-end ML development platform:** Collect & annotate data directly from your target hardware. Create, train, evaluate & deploy great ML models fast.

**Own your own data:** Data is only used by Imagimob to train your models. Data is stored offline on your machine.

**Not locked into the Ecosystem:** Build a custom model, or bring your own to optimize for the edge, and deploy on the hardware of your choice.

**AutoML functionality**: Auto-generates high performance AI models optimized for speed and low footprint.

Visualization is king: No more "black box": Follow your machine learning model creation journey with our Graph UX.

- ➢ Imagimob Studio supports all INFINEON Microcontrollers (PSoC<sup>™</sup>, AURIX<sup>™</sup>, TRAVEO<sup>™</sup>, XMC<sup>™</sup>)
- > Imagimob in cooperation with INFINEON can develop customer specific AI-Models

#### Our advanced technological solutions allow a wide range of Edge Al applications









#### **Al in Automotive**



Ushering in a new era of connected and autonomous vehicles with reliable, safe, and secure systems for real-time safety critical applications.

## For instance, AURIX<sup>™</sup> TC4x PPU empowers the e-Drivetrain of the future for best-in-class system efficiency and cost-innovation

### TC4x PPU is enabling

#### **Power-Conversion**

 Combining control and communication functions and reducing number of system MCUs from up to 7 to 1

clear cost-down path and further efficiency increase

#### **HV Traction Inverter**

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Motor Position Sensing

- Health Observing
- Temperature Estimation
- Model Predictive Control

best-in-class system efficiency and costinnovation

#### **Battery-Management**

- Electrochemical models
- Hybrid ML accelerated models
- Artificial intelligence

optimized Charging, extended vehicle range and battery life





#### **Industrial AI**



Creating self-learning systems for greater productivity, quality, and efficiency and supporting the adoption of sensor-based predictive maintenance models.

## For instance, predicting Lifetime, Anomaly Detection and Performance Optimization in Power Converters









#### Al in IoT and Consumer Devices



Democratizing AI by bringing the computational power of AI algorithms closer to the source data with smarter and greener devices for intuitive real-time interaction.

## For instance, making sleep measurable with the XENSIV<sup>™</sup> Sleep Quality Service







#### So, why are Infineon's AI solution a perfect fit for our customers?

Enabling our customers to develop their own AI applications by providing world-leading semiconductor products, software, tools, and services.

### End to end ML software solution

End-to-end solutions from data preparation, training to deployment.



Tools and ecosystem for a simplified NN training and deployment for all level of skills.

## Application specific solutions

Infineon's HW-/SW-/Services solutions and domain knowledge covering broad range of applications in IoT, Automotive and Industrial.

## Low power and high performance at the Edge

Infineon offers application-specific optimization of inference stacks for lowest power-consumption at the edge.



## Reliable, safe and secured AI solutions

Offering high-quality AI systems that provide highly reliable, safe and secured AI solutions for use in real-time critical applications.



### The right option for yourdesign

One stop shop, ranging from data, ML pipe-line and chips to highperformance, low-power AI-enabled MCUs, modern sensors and easyto-integrate AI solutions.

### **Technology created for you**

Making edge AI easy with our PSOC<sup>™</sup> Edge and software from Infineon

#### **Steve Tateosian**

Senior Vice President, Microcontroller IoT, Compute & Wireless | Infineon





#### We enable the edge for your effortless IoT experience







Our comprehensive AI hardware and software portfolio enables easy development and implementation into various applications









#### PSOC<sup>™</sup> Edge One microcontroller, endless possibilities. What will you create?



#### Portfolio: PSOC<sup>™</sup> Edge E81, E83 and E84 MCUs



Fully integrated MCU devices supported with comprehensive system design tools and software.

Based on the high-performance Arm® Cortex-M55.

Quick move from concept to product.

Fast time-to-market for IoT and consumer applications.

**Reduced BOM cost** 

**Power efficiency** 

Software portability and easy integration into different designs



#### Security is key in the context of AI and in our portfolio

Security is crucial for Edge AI











New PSOC<sup>™</sup> EDGE E8X product family

Designed to meet highest certification level provided in the Platform Security Architecture (PSA) PSA L4 iSE

Integrated secure enclave to support boot-time and run-time security services

Isolation of security protection and Al acceleration computation

## Customized Machine Learning on PSOC<sup>™</sup> Edge with Imagimob Studio and ModusToolbox<sup>™</sup>



With the seamless integration of **Imagimob Studio** and **ModusToolbox™** companies can build and deploy robust machine learning models. When paired with **PSOC™ Edge**, companies can optimize power consumption and improve efficiency while adding intelligence to products.



**Imagimob Studio**, Infineon's platform for machine learning development, makes it easier to create Edge AI models

ModusToolbox<sup>™</sup> Software is a modern, extensible development ecosystem

**PSOC<sup>™</sup> Edge** is the next generation Machine Learning-enhanced sensing, low power, secured, and advanced HMI high-performance microcontroller family

## Imagimob Studio helps you take your edge Al ideas to production quickly and easily





State-of-the art, end-to-end ML development platform: Collect & annotate data directly from your target hardware. Create, train, evaluate & deploy great ML models fast.



**Own your own data.** Data is only used by Imagimob to train your models. Data is stored offline on your machine.



Not locked into the Ecosystem: expand for your needs or with us. Python based, allowing expansion for own pre-processors & functions. Deploy your own models.



**AutoML functionality**: Auto-generates high performance AI models optimized for speed and low footprint.



Visualization is king: No more "black box": Follow your machine learning model creation journey with our Graph UX.

Collect & annotate high quality data

Manage data into different datasets

Build & train great models

Evaluate and find the best model

Optimize and package application

Deployment and Maintenance

#### **ModusToolbox™ – Development Platform for PSoC™ Edge**



- ModusToolbox<sup>™</sup> Software is a modern, extensible development environment supporting a wide range of Infineon microcontroller devices.
- Provided as collection of development tools, libraries, and embedded runtime assets architected to provide a flexible and comprehensive development experience.

#### **Development Tools**

The ModusToolbox<sup>™</sup> tools package includes desktop programs that enable the creation of new embedded applications, managing software components, configuring device peripherals and middleware, and embedded development tools for compiling, programming, and debugging.

#### **Run-Time Software**

The ModusToolbox<sup>™</sup> software includes an extensive collection of GitHub-hosted repositories comprised of code examples, board support packages, middleware, and application support.



### A growing trend: Audio and Computer Vision technology

## Al-driven audio & computer vision capabilities can be utilized in various applications and have a promising market potential





\*\* Computer Vision is a part of the overarching segment of Machine Vision

## Al-driven audio & computer vision capabilities in edge devices will enhance your user experience





#### Always-on audio experiences

Listen for Acoustic Events at 70uW. Manage low power wake work detection, local user voice, Multi-Mic ML Voice, and more in MCU-class device





#### **Onlooker detection**

Protect privacy in public spaces by detecting onlookers behind user



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### Multi-modal presence & sensing

Utilize AI-driven audio & computer vision capabilities to detect user presence & proximity in ultra-low power domain





### Vital detection & monitoring

Monitoring health status of user based on heart & respiration rate during session



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#### **User Identification / Authentication**

Perform user authentication via Voice ID & Face ID w/o waking primary SoC. Capabilities deliver w/ M55 + U55



#### **Gesture Control**

Macro gestures (e.g. swipes during gaming to pause) and short range microscopic gestures (e.g. finger rubbing)



## Our PSOC<sup>™</sup> Edge supports multiple audio and vision AI capabilities







#### **PSOC<sup>™</sup> Edge E84: Next Gen, Low Power ML MCU with GPU**

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HMI

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ML

Security

Ultra-low-power always-on analog

Secured Enclave @ 25 JIL pts, fit for ARM PSA L2/L4

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#### **Features** Target Applications: Wearables, Appliances, Thermostats, Residential AC, Speakers, Industrial HMI. High performance, real-time compute domain Cortex®-M55 w FPU + Helium DSP + Ethos-U55 for System Power Modes: Active/Sleep DeepSleep Hibernate - Up to 5 MB System SRAM, 256 KB I&D TCMs High Performance CPU System **ML Enhanced Next Gen HMI** Secure Enclave 25 JIL Pt Keyword Side Channel Secure Kev Local Voice Vision Spotting Low power, real-time compute domain Resistance Arm<sup>®</sup> Cortex<sup>®</sup>-M55, Ethos<sup>™</sup>-U55, 50-400 MHz Storage Wake Word Friction Free Cortex®-M33 and DSP + IFX NNLite for ML Cloud Voice Helium™ DSP FPU MPU TRNG Crypto Accel. Interface and Safety Detection - 512 KB RRAM, 1 MB SRAM OTP NVIC 32 kB I-Cache 32 kB D-Cache Secure JTAG 2.5D GPU HPDMA 256 kB I-TCM 256 kB D-TCM Secure Boot **Tamper Protect Peripherals & IO** Traditional MCU HMI **System Resources** Up to 5 MB SRAM 512 kB RRAM Local voice, cloud voice 12b ADC \* 11x SCB Low Power CPU System MIPI-DSI/DBI 5/0.2 Msps (UART, I<sup>2</sup>C, SPI) Vision for friction free interface & safety Sleep Control Clock Control - Low power Graphics, up to 1024x768, MIPI-DSI/DBI 2x 12b DAC 1x SCB (I<sup>2</sup>C,SPI) 10/100 Ethernet Arm<sup>®</sup> Cortex<sup>®</sup>-M33, 50-200 MHz POR BOD PILO IHO 2x CAN FD 2x 4b Prog. Ref. 2x TDM/I2S NNI ite DMA 64 kB ROM LVD WCO ECO 2x PTCOMP 1x I3C 2x Smart IO 1 MB SRAM 16 kB I-Cache Reset Control 3x DPLL NNLite 2x LPCOMP 6x PDM USB HS/FS **Retention LDOs** WDT | RTC Advanced ML leveraging U55 and NNLite External Memory w/ PHY 32x TCPWM 4x Amplifiers Active LDOs 3x LPTimer 2x Serial Memory IF, xSPI/Hyperbus, Peripherals & IO Buck Converters 16x HFCLK DIV On-the-fly Encrypted XIP - USB, 10/100 Ethernet, CAN, SPI, UART, I2C, I3C, I2S 2x SD Host Controller (SD/SDIO/eMMC)

\* 5 Msps in Active/Sleep, 200 ksps in DeepSleep

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#### Noise Suppression & Echo Cancellation as part of ModusToolbox<sup>™</sup> Speech Package





**Broad range of use cases:** Smart appliances, home control, wearables, ... due to **variety of noise profiles supported** [e.g. kitchen, music, traffic, ...]



Accelerated for Infineon HW for optimal performance (PSOC<sup>™</sup> Edge). Full Infineon solution (HW + SW) speeding up time to market



Low power audio chain including speech onset detection [SOD] and ultra low-power WakeUp Phrase Word Detection [WUPD] accelerated on lightweight NPU





Using ML and traditional techniques to **deliver bestin-class speech quality** in all kinds of **noisy environments** 





#### **PSOC<sup>™</sup> Edge - Low Power Vision AI Microcontrollers** Breaking the Mold for Vision Applications





PSOC<sup>™</sup> Edge MCU running a vision application to detect numerous real-world objects

Vake up motion / people detection		Face recognition / identification, Object recognition			
Environmental sensing (low energy)	Motion /activity detection (low res image)	Face detection (high res image)	Face normalization (high res image)	Feature engineering (high res image)	Face identification (high res image)



**Performance:** Approaching GHz MPU/CPU capability

**Power:** > 200x energy savings

**Cost:** <sup>1</sup>⁄<sub>2</sub> total system cost





### Summary



#### Summary



#### **Edge AI is part of our everyday life**

Enabling edge devices with AI capabilities will take the IoT to the next level



#### We make you ready for the edge

Our PSOC<sup>™</sup> Edge in combination with our ModusToolbox<sup>™</sup> and Imagimob solutions offers endless opportunities to utilize AI



#### We put you at the center of our technology

By ensuring ease of use, high performance and short time-to-market, we optimize development and usage of our solutions



#### **ANY QUESTIONS?**

#### **Please contact**

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