

## Smart home appliances – Overview of connectivity solutions



February 2023



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100%

### The challenge: Making smart products is hard

#### Creating a delightful user experience

- 100% of consumers want smart-home products and services that make life safer and easier
- > Small shift in customer reviews has a large impact on sales
- > "One positive star on Amazon increases sales by 20%"



Better experience and easier products



#### Improving connectivity of your products

- > "60% of consumers fail to onboard smart home devices"
- > On average, 40% of onboarding failures last between 8 min 60 min
- Most customers give up trying to connect their device after 2 failed attempts

#### While reducing costs

- > "43% of organizations fail to finish a project within the original budget"
- "Number of product managers who want more resources for their projects: 100%"



43%



#### **Intuitive Sensing Capabilities**

Intuitively sensing the environment as with human-like senses for a more meaningful contextual awareness. Ubiquitous sensors mark the "point of beginning" of the IoT, picking up meaningful data from the environment surrounding an IoT edge device.

#### **Trusted Security**

Security solutions shield connected systems and devices and protect personal privacy, intellectual property and public safety. Comprehensive security portfolio from dedicated security hardware to integrated solutions.

#### **Complete Software Ecosystem**

For easy implementation of complete IoT systems: Embedded software development tools for flexible configuration, fast and easy programming of microcontrollers, implementation of cloud services, (OTA updates and data security); (Connectivity SDKs).

Comp Create -Software Ecosystem Connect

Secure

## **Efficient Power Management**

The power supplied is constantly managed smartly and efficiently. Lights, temperature and movements are controlled and actuated by intelligent power management together with power semiconductors.

Wi-Fi, Bluetooth and BLE

USB / USB-C.

**Reliable Connectivity** 

#### **Flexible Processing**

Microcontrollers are the brain of IoT systems. They control and instruct IoT devices by collecting, coordinating, processing, analyzing, and communicating data - thus making them "smart" at lowest power consumption.

Providing stable and secure connections at lowest power consumption



#### Infineon is the ideal partner for Innovative Smart Home IoT Solutions



### Helping customers bring high-quality, differentiated smart home products to market on time, on budget, with low risk

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Best-in-class	High Performance	Secure & Reliable	Low-Power	Innovative
HMI	Bluetooth	Wi-Fi	Secure MCU	Sensing



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### Broad AIROC<sup>™</sup> Family Delivers Powerful Wi-Fi for your application

#### Reliable

- Most widely deployed wireless IP more than 1 Billion AIROC<sup>™</sup> Wi-Fi and Bluetooth<sup>®</sup> devices in the field
- Best interoperability with installed base of Access Points and data-driven Wi-Fi algorithm improvement
- Strength in Bluetooth<sup>®</sup> classic complements Wi-Fi in streaming applications to ensure reliability.





#### Low Power

- Ultra low power by design very low sleep, transmit, and receive current
- Low power system architecture host offloads for keep-alive functions allowing host processor to sleep for longer periods
- High-performance RF ensures the most robust connection which substantially reduces power consumption
- Data-driven Wi-Fi with 300M datapoints per day for proven low power in real-world conditions



#### **High Performance**

- > High-performance RF design ensures your device works when needed in increasingly congested environments due to **longer range** (more than double some competitors)
- Industry's best Coex performance: configuration options per antenna design and systemlevel use cases
- Real-Time Simultaneous Dual Band enables demanding applications requiring connection to an AP and a local network of devices





### Infineon AIROC<sup>™</sup> IoT Wi-Fi Portfolio



#### Wi-Fi + Bluetooth® Combos

Infineon's AIROC<sup>™</sup> Wi-Fi & combos for Linux, Android and RTOS

ModusToolbox<sup>™</sup> Software and Tools provides code examples, tools and development support **for easier development and reduced time to market** 



Wi-Fi Connectivity Processor High-performance and flexibility when connectivity must standalone

On-chip MCUs, memory, and networking protocols **reduce risk and ease integration** for cloud-connected applications



### Wi-Fi + Bluetooth<sup>®</sup> Combo Device Spec and optional features

Device Type/Features	Wi-Fi + Bluetooth <sup>®</sup> Combo Devices						
Device	CYW43439	CYW430x2	CYW4373/E	CYW5459x	CYW5557x		
Wi-Fi Version	Wi-Fi 4 (11n)	Wi-Fi 4 (11n) / Wi-Fi 5 (11ac)	Wi-Fi 5 (11ac)	Wi-Fi 5 (11ac)	Wi-Fi 6 (11ax)		
Bluetooth <sup>®</sup> Version	5.2	5.2/3	5.2	5.1	5.3		
Band	Single Band 2.4 GHz	Dual Band 2.4 GHz, 5 GHz	Dual Band 2.4 GHz + 5 GHz	Dual Band 2.4 GHz, 5 GHz	Triple Band 2.4 + 5 + 6 GHz		
Streams	1x1	1x1	1x1 w/Ant Diversity	2x2	2x2		
Wi-Fi Host Interface	SDIO – shared, SPI	SDIO	SDIO, SPI, PCIe (4373E), USB (shared)	PCIe, SDIO	PCIe, SDIO		
Bluetooth <sup>®</sup> Host Interface	UART, SPI - shared	UART	UART, USB (shared)	UART	UART		
ePA/eLNA	X	$\checkmark$	$\checkmark$	X	X		
WPA3	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$		
Operating Temperature	-30C to +70C	-20C to +70C	-40C to 85C (4373E)	-40C to 85C	-40C to 85C		

> Broad family of products covering all bands / Wi-Fi 4, 5, up to 6E

- > Rock solid connectivity best of breed RF performance over 20+ years
- > Easy Development Modules available from multiple vendors
- > Built on Innovation Ultra-Low power, Coexistence, new use cases

# Wi-Fi + Bluetooth<sup>®</sup> Combo Device Bluetooth Spec and optional features



Device Type/Features	CYW43439	CYW430x2	CYW4373	CYW5459x	CYW5557X
Bluetooth Version	BT5.2	BT5.2/3	BT5.2	BT5.1	BT5.3
RI E oply/Dual Mode	DM	DM	DM	DM	DM
BLE-only/Dual Mode	BR/EDR/BLE	BR/EDR/BLE	BR/EDR/BLE	BR/EDR/BLE	BR/EDR/BLE
Data Length Extension	$\checkmark$	$\checkmark$		$\checkmark$	
Privacy 1.2	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Secure Connections	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
2-Mbps PHY	×	$\checkmark$	×	$\checkmark$	$\checkmark$
LE Long Range	×	×	×	$\checkmark$	$\checkmark$
LE Advt. Extension	×	×	×	$\checkmark$	$\checkmark$
LE Audio	×	×	×	×	$\checkmark$
LE Power Control	×	×	×	×	$\checkmark$

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### Infineon AIROC<sup>™</sup> benefits





### Infineon AIROC<sup>™</sup> Wi-Fi 6/6E improves user experience





#### A global partner ecosystem enables support and development for your IoT application

Design, build and sell RF Modules with limited software and hardware certification support	Provide certified, ready-to-use modules with integrated software and custom services	Integrate modules, software and plastics into a finished product with customization options	Wi-Fi Mesh, RF expertise, Wi-Fi Driver & Bluetooth®, camera software
Module Makers	Value-Added Resellers	ODMs	Software & Services
INNOVATOR IN ELECTRONICS	LANTRONI <mark>X</mark> °	Chicony	embed
		FOXCONN	
<b>AzureWave</b>	Embedding Connectivity Everywhere	PEGATRON	RHONDG



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### AIROC<sup>™</sup> Bluetooth and BT/MCU Portfolio



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### Bluetooth<sup>®</sup> Spec and optional features

Device Type/Features	AIROC™ Bluetoot					h system on chip			
LE v4.2/5.0 features	CYW20706	CYW20735	CYW20835	CYW20719/ 20721	CYW20819/2 0820	CYW30739	PSoC 6 BLE	CYW20829/20809/ 20830	CYW20831
Bluetooth Version	BT5.2	BT5.2	BT5.2	BT5.2	BT5.2	BT5.3	BT5.2	BT5.3	BT5.3
BLE-only/Dual Mode	DM BR/EDR/BLE	DM BR/BLE	BLE only	DM BR/EDR/BLE	DM BR/EDR/BLE	LE Only (& Thread/15.4)	BLE only	BLE only	DM BR/EDR/BLE
Data Length Extension	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Privacy 1.2	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Secure Connections	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	
2-Mbps PHY	×	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
LE Long Range	×	×	×	×	×	×	×	$\checkmark$	$\checkmark$
LE Advt. Extension	×	×	×	×	×	×	×	$\checkmark$	$\checkmark$
GATT caching	×	×	×	×	×	×	×	$\checkmark$	$\checkmark$
AoA/AoD	×	×	×	×	×	×	×	$\checkmark$	$\checkmark$
lsochronous Channels (LE-Audio)	×	×	×	×	×	×	×	$\checkmark$	$\checkmark$
HADM	×	×	×	×	×	×	×	$\checkmark$	$\checkmark$
SIG MESH	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	×	$\checkmark$	



## AIROC<sup>™</sup> Bluetooth<sup>®</sup> and Bluetooth<sup>®</sup> LE SoC Module Portfolio





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## Why Matter?



## Consumers want and need to make their homes smarter

- Especially with recent trends to Work From Home and Remote Learning
- > But today's Smart Home is often too complex, insecure, and incompatible

#### Matter will deliver

- > Smoother and easier experience
  - For consumers (onboarding, control, monitoring, etc.)
  - For manufacturers
- Universal interoperability
  - Products from all matter members should work together easily
- > Strong security
  - Pervasive & robust
  - Based on proven techniques

#### Matter will affect multiple end market segments





#### ICW Matter roadmap







## Part of your life. Part of tomorrow.